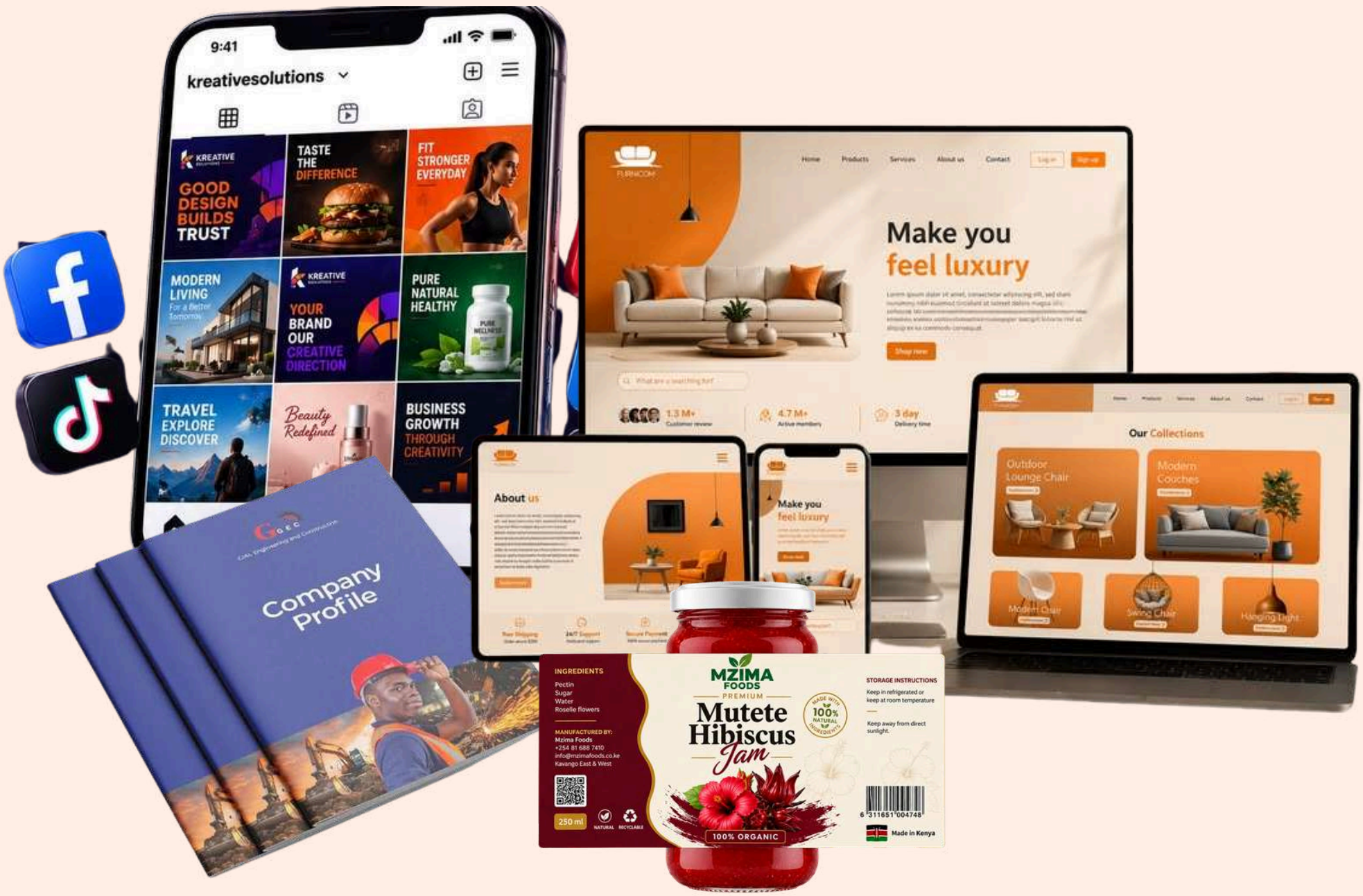
Usemi Brands

DESIGN & DIGITAL MARKETING SERVICES



+254700117703

info@usemibrands.com

www.usemibrands.com

Usemi Brands

LOGO DESIGN SERVICES



Deliverables

- Primary logo.
- Secondary logo.
- Logo variations.

Price

Ksh.5k

+254700117703

info@usemibrands.com

www.usemibrands.com

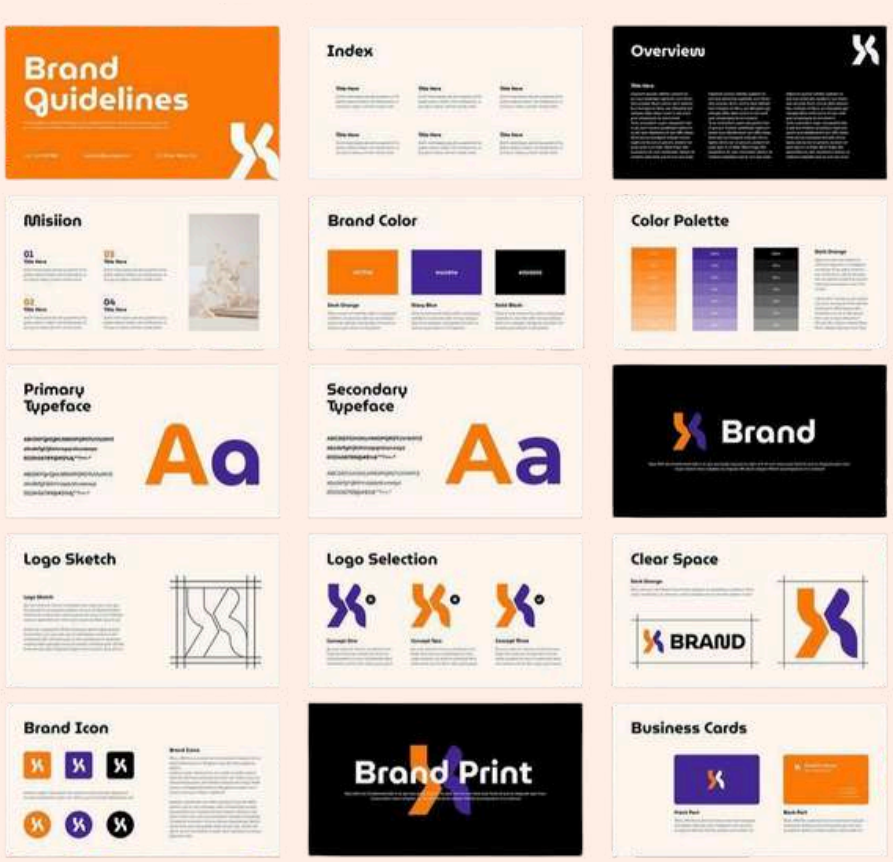
Usemi Brands

GRAPHIC DESIGN SERVICES



Presentation Design

Ksh.1,500 per Slide



Brand Manual

- Logo suite, colour palette, typography, brand elements and basic visual identity guide
- 25page brand manual covering identity, communication, applications and usage guidelines

Ksh.20k

+254700117703

info@usemibrands.com

www.usemibrands.com

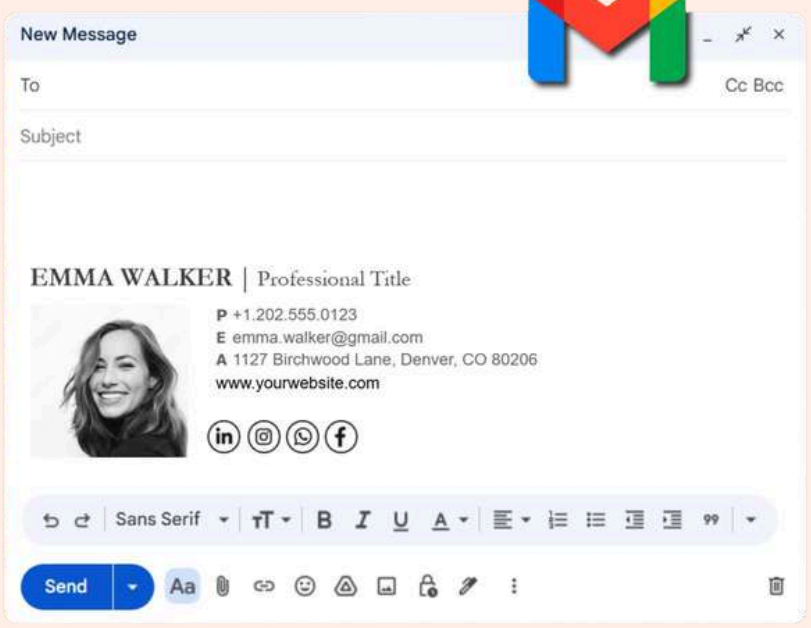
Usemi Brands

GRAPHIC DESIGN SERVICES



Letter Head/ Invoice/ Business Card Design

Ksh.2k



Email Signature

Ksh.2k

+254700117703

info@usemibrands.com

www.usemibrands.com

Usemi Brands

GRAPHIC DESIGN SERVICES



Social Media Designs

- 30 social media designs

Ksh.15k



Poster/ Brochure/ Booklet Designs

Ksh.2k per page



Lables & Sticker Designs

Ksh.2k per design

+254700117703

info@usemibrands.com

www.usemibrands.com

Usemi Brands

GRAPHIC DESIGN SERVICES



Banners Design (Physical & Website)

Ksh.2k



Email Newsletter Design

Ksh.5k per Newsletter

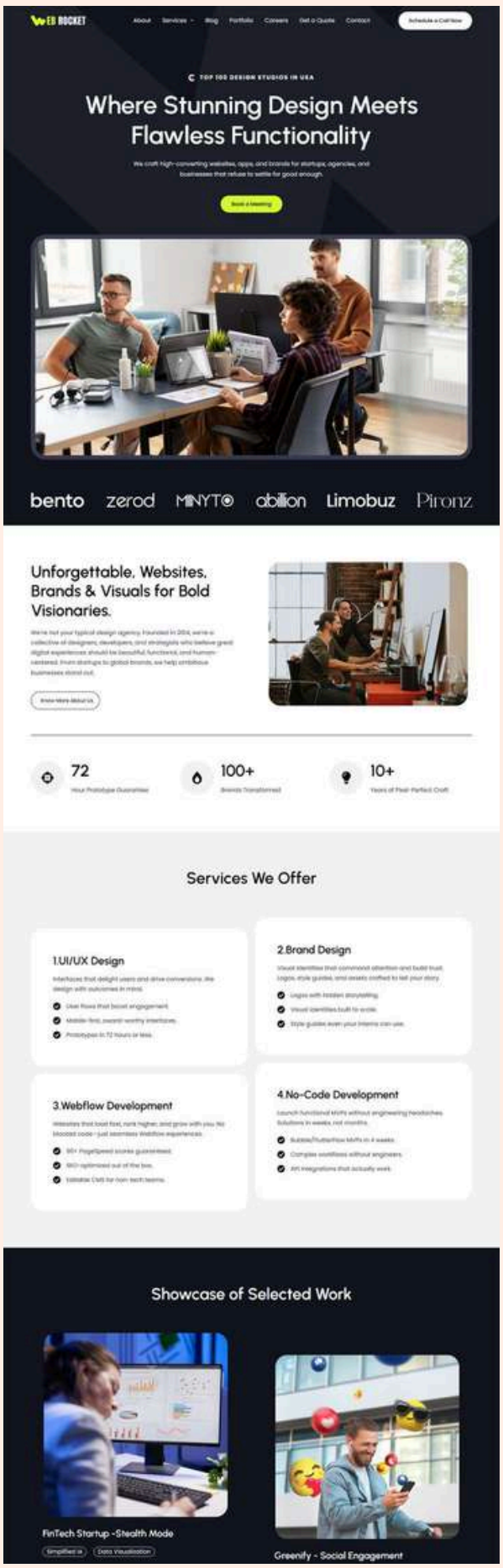
+254700117703

info@usemibrands.com

www.usemibrands.com

Usemi Brands

WEBSITE DESIGN SERVICES



Business Website

- WordPress website, up to 18 pages

Ksh.80k

Corporate website

- WordPress website, up to 28 pages

Ksh.150k

E-Commerce website

- Online shop setup, up to 30 products, pages, cart and checkout

Ksh.150k

Domain, Hosting, and Plugins are charged separately

Delivered in 5 -14 working days

+254700117703

info@usemibrands.com

www.usemibrands.com

Usemi Brands

MONTHLY DESIGN SERVICES RETAINER

Starter

- 8 designs per month

Ksh.10k

Business

- 18 designs per month

Ksh.20k

Growth

- 28 designs per month

Ksh.30k

Corporate

- 42 designs per month

Ksh.45 k

+254700117703

info@usemibrands.com

www.usemibrands.com

Usemi Brands

DIGITAL MARKETING MONTHLY SERVICES RETAINER

Starter

- 20 social posts, captions, scheduling, page management and monthly report

Ksh.20k

Business

- Website page management, 20 social posts, captions, scheduling, page management and monthly report

Ksh.40k

Growth

- Meta and Google Ads management, SEO monitoring and monthly reporting, 20 social media post and page management

Ksh.65k

Corporate

- 20 social posts, platform management, SEO, Email Marketing , Meta ads management

Ksh.90k

+254700117703

info@usemibrands.com

www.usemibrands.com